

# color usage

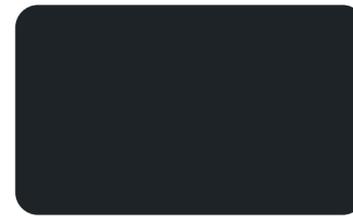
There are our official brand colors. Note that we use both solid colors and gradients.

## Text/Font Colors

For text/font colors, we use a near-black and an off-white.



#FAFAFF



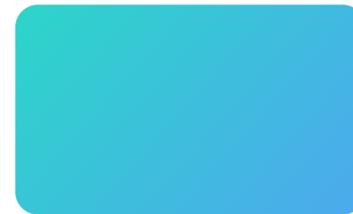
#1D2327

## Primary Colors

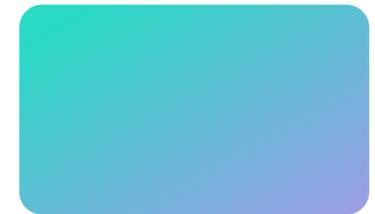
Used as the main/center of attention. Note that #4BEAD7 is meant for the main CTA color.



#4BEAD7



#4BEAD7  
#4CAAED



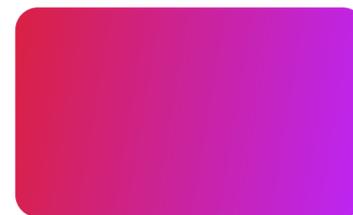
#4BEAD7  
#FF1B6B

## Secondary Colors

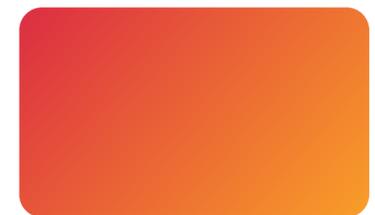
Used as secondary colors. Great for backgrounds and accent colors.



#D92145



#D92145  
#BC25F5



#D92145  
#F89B29

## Tertiary Colors

Used as accent colors on darker background colors. These won't be used as often.



#88EB3E



#88EB3E  
#60EFFF



#88EB3E  
#FFF95B

## Background Colors

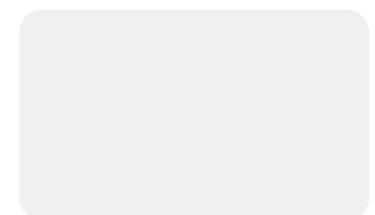
Used for the main backdrop for text and images.



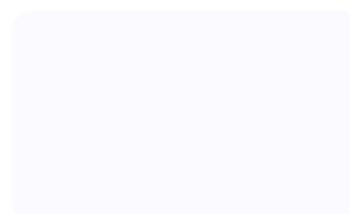
#0C1942



#28303D



#EFEFF0



#FAFAFF