color usage

There are our official brand colors. Note that we use both solid colors and gradients.

Text/Font Colors

For text/font colors, we use a near-black and an off-white.

#FAFAFF

#1D2327

Primary Colors

Used as the main/center of attention. Note that #4BEAD7 is meant for the main CTA color.

#4BEAD7

#4BEAD7
#4CAAED

#4BEAD7
#FF1B6B

Secondary Colors

Used as secondary colors. Great for backgrounds and accent colors.

#D92145

#D92145
#BC25F5

#D92145
#F89B29

Tertiary Colors

Used as accent colors on darker background colors. These won't be used as often.

#88EB3E

#88EB3E
#60EFFF

#88EB3E
#FFF95B

Background Colors

Used for the main backdrop for text and images.

#0C1942

#28303D

#EFEFF0

#FAFAFF